



HEARTLAND
WORKFORCE
SOLUTIONS

A proud partner of the  americanjobcenter network

CONNECTING PEOPLE TO OPPORTUNITIES

Career Readiness to Eliminate Disparities (CRED)

***Heartland Workforce Solutions** (HWS) is the non-profit organization delegated by the Workforce Board for Greater Omaha and is made up of agencies from both the private and public sectors, dedicated to expanding employment opportunities for career seekers and employers in *Douglas, Sarpy and Washington* counties.*

The organization focuses on dual clientele:

1. ***Business/Talent Seeker***
2. ***Career Seekers***

HWS strives to make the process of connecting more efficient, accessible, and user-friendly.

Who We Are

What is CRED?

- ▶ HWS was awarded a grant from the City of Omaha in response to our community's need to address existing employment hurdles
- ▶ Specific targeted ZIP codes in the 3-county area
- ▶ Mission: Create systemic changes within local workforces, that are relevant, responsive and business-centric

Focus Zip Codes
68110
68111
68131
68108
68105
68112
68104
68107
68117
68113

Current Workforce Issues

- ▶ Bridging the gap between employee's skills & workforce needs
- ▶ Difficulty for businesses in finding and hiring **employees who are “career-ready”** & trainable for specific jobs
- ▶ Employers are experiencing a high rate of employee **turnover**

How can we help communities?

Offer funding mechanisms to assist with cost of attaining credentials that certify an individual's career readiness and skills needed to be successful in the workplace

National Career Readiness Certification (NCRC)

Other self-identified certifications that are industry specific

Short-term Training/Certification Funding



Allows funding up to \$1,000* per calendar year, for certifications, trainings and other employment related costs (not covered under WIOA funding)



Apply online
for funding

2022 Application:

[https://forms.gle/
WjvZTTcF8PxNuTfb7](https://forms.gle/WjvZTTcF8PxNuTfb7)

Short-term Training/Certifications

- Industry-recognized certificate or certification (including those awarded under Industry Recognized Apprenticeship programs)
- Professional Licenses recognized by the Federal, State and/or Local governments
- Working towards:
 - trade-school and/or
 - post-secondary certifications
- Secondary- school diploma or its equivalence earned in conjunction with:
 - Occupational skills training
 - On-the-job training
 - Incumbent worker training
 - Workplace training
 - Employment or measurable skills gained toward employment
- Cisco Certification
- Phlebotomy Certification
- Forklift Certification
- Adult/Pediatric First Aid/CPR Certification
- Re-certification/Re-licensing Costs
- OSHA Certifications
- Drug Screening
- Pre-Employment Physicals
- Union Dues
- National Registered Apprenticeship programs

Questions?

Contact:

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