



# Customized Development Programs for Businesses

Trisha Greguras  
Bellevue University  
College of Continuing and  
Professional Education



Get REAL.



**BELLEVUE**  
UNIVERSITY

REAL LEARNING FOR REAL LIFE





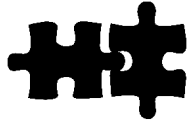


**Fast.**

**The world has changed.**



# Challenges



American workers facing **skills gap**



**Affordability**



**Accessibility to college**



**Employees** changing jobs every  
7 months – 2 years

knocked down barriers...

paved the way

for thousands of  
adult students

**to confidently achieve their goals**



# Real Learning for Real Life





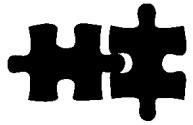
The College to help learners strengthen skills and abilities as both individual and team contributors, stay up-to-date on current trends, and advance their careers.



The credible, inspirational resource about how to plan, engage, and enhance human capital in order to help strategically deploy this asset for employee engagement, productivity, and fulfillment.



# Challenges to **Solutions**



Skills Gap



Develop employees through  
*Certificates of Completion and  
Power Skills Training*



Affordability



Drive down cost of education  
through innovation –  
**Learning and Development  
Programs for You**



Accessibility



Meet organizations where they are  
through **Various Delivery Formats**



Employees  
changing jobs



Create a program to **Lower  
Turnover** and **Attract Talent**



# Career Development Education and Services That Produce:

High return on  
investment with  
long-term  
benefit

Customized  
programs tied  
to specific  
outcomes

Employee  
engagement with  
real results





# Customizing Education

## Areas of Concentration

Coaching for Improved Performance

Conflict, Group Dynamics, and Negotiation

Leadership

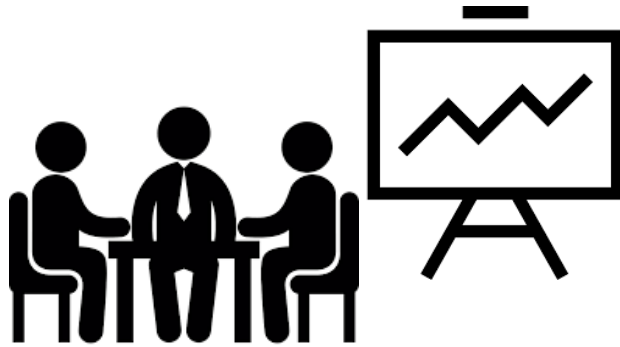
Workforce Diversity/Leading Across Generations

Crafting Ethical Decisions in Today's Organization

Finance for Non-Financial Managers



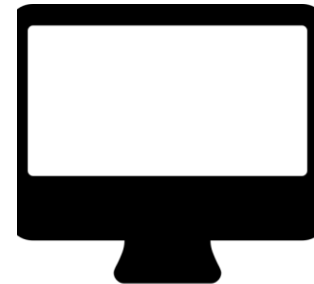
# Customizing **Format**



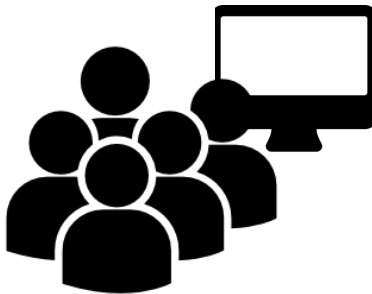
**Boot Camps**



**Hybrid**



**Online**



**Webinars**



**Face-to-Face**

# Our Partners





**Congratulations  
Aspiring  
Leaders  
Graduates!**



Cobalt.CreditUnion.com | eLearning.com

**Confidence,  
Loyalty, and  
Banking  
Acumen**



**Financial Basics**

**Leading Others  
Through change**

**Business  
Leadership**







## Benefits of the program

- 360 Assessment
- Executive Leadership Coaching
- 10 Core courses
- Hospital Tour



[https://www.nebraskahospitals.org/education/leadership\\_institute/](https://www.nebraskahospitals.org/education/leadership_institute/)

# Transform Potential into **Success**



## **PORTAL**

Company-Specific Career Acceleration Resources Portal



## **SUPPORT**

Dedicated team including CPE staff, Faculty, and a CLS relationship manager



## **MARKETING COMMUNICATIONS**

Bellevue University will work with you to communicate to employees via website, collateral and virtual events.



## **UPDATES**

Bellevue University will provide stats on enrollment, progress, and survey results.



## Development Programs Focused on Critical Business and Professional Needs

### LEADERSHIP

Front Line Supervisor  
Entrepreneur Boot Camp  
Leading Others Through Change  
SHRM® Essentials of Human Resources  
Transformational Leadership  
Customized Leadership Programs

### POWER SKILLS™

Collaboration Boot Camp  
Communication Boot Camp  
Problem-Solving Boot Camp  
Judging Boot Camp  
Decision-Making Boot Camp  
Self-Management Boot Camp  
Values Clarification Boot Camp

### BEHAVIORAL SCIENCE

#### Substance Use Disorder Treatment Education

- PLADC Core Education Courses
- Continuing Education Courses
- Assessment Tool Workshops
- Criminogenic Offerings

#### Licensed Alcohol/Drug Abuse Certification

#### Gambling Addiction Education

- Problem Gambling
- Gambling Specialty Certificate
- Gambling Specialty Certificate for Professionals
- Advanced Gambling

#### SASSI 4 Assessment Training

### FOCUSED CAREER SKILLS

#### Digital Marketing

#### Business and Data Analytics

### TEST PREP

#### Project Management Professional (PMP®)

#### SHRM® Certified Professional and Senior Certified Professional

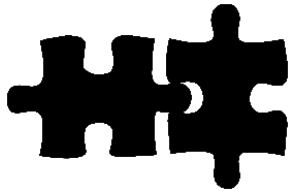
# Academic Programs



# Create & Implement



**Specify unique requirements**



**Understand the gaps**



**Create context to your organization**



**Develop and Deliver**



**Launch the program internally**



*thanks!*







**Trisha Greguras**  
Senior Training Consultant  
College of Continuing and  
Professional Education  
Bellevue University

Email: [greguras@bellevue.edu](mailto:greguras@bellevue.edu)  
[CPE@bellevue.edu](mailto:CPE@bellevue.edu)



Bellevue University is accredited by the Higher Learning Commission ([hlcommission.org](http://hlcommission.org)). Bellevue University is committed to providing an environment that is free from harassment and discrimination based upon race, color, religion, sex, national origin, age, disability, genetic information, military obligations, or status in any other group protected by local, state, or federal law.